LABOR MARKET OVERVIEW

Regional Labor Market Snapshot

Change in Employment since 2015*

REGIONAL EMPLOYMENT*

METRO JOB GROWTH*

TAXABLE RETAIL SALES

ONLINE JOB ADS

Who’s Hiring

What Jobs

past 90 days from May 11, 2020

past 90 days from May 11, 2020

April 2020 Unemployment Rates*

Region C Total = 91,149

6,148 Fewer People Working in April than previous month

9,012 Fewer People Working than same period one year ago

Charlotte Total = 1,067,500

171,300 Fewer Jobs in April than previous month

Asheville Total = 162,600

34,400 Fewer Jobs in April than previous month

Region C Total = $164,508,992

0.3% Lower than same period one year ago

1,077 Online Advertised Vacancies reported in March

238 Fewer Vacancies than same period one year ago

April 2020

Region C Total = 13,237

Current Previous

Region 12.7% 4.8%

NC 12.5% 4.3%

US 14.4% 4.5%

Region C Total = 91,149

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9,012 Fewer People Working than same period one year ago

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Who’s Hiring

past 90 days from May 11, 2020

What Jobs

past 90 days from May 11, 2020

• Atrium Health
• Cleveland Schools
• Lowe’s Companies, Inc
• Baxter International Inc.
• Rutherford Schools
• Rutherford Regional Health System
• BAYADA Home Health Care, Inc.
• Carrolls Corporation

• First-Line Supervisors, Food Prep.
• Registered Nurses
• Combined Food Prep. & Serving Workers
• Retail Salespersons
• Nursing Assistants
• First-Line Supervisors, Retail
• General & Operations Managers
• Lic.,Practical & Lic., Vocational Nurses

70 61 39 33 33 33 31 31

98 89 82 57 44 40 37 32

Source: DWS, NC Dept. of Commerce, NCWorks.gov

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*April 2020 data are preliminary. Previous month’s data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated.

This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration.
## Civilian Labor Force Estimates*

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<thead>
<tr>
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<th>April 2020</th>
<th>March 2020</th>
<th>February 2020</th>
<th>April 2019</th>
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<tbody>
<tr>
<td><strong>Cleveland</strong></td>
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<tr>
<td>Labor Force</td>
<td>49,140</td>
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<td>48,671</td>
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<td>Employed</td>
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<td><strong>McDowell</strong></td>
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<td><strong>Rutherford</strong></td>
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<tr>
<td>Labor Force</td>
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<td>Employed</td>
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</table>

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