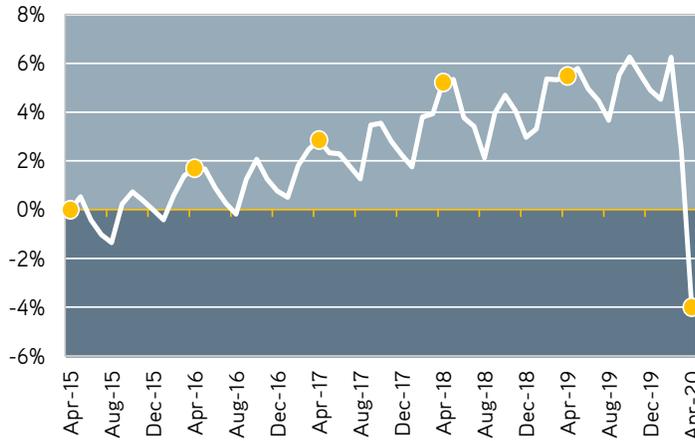


# LABOR MARKET OVERVIEW

## Regional Labor Market Snapshot

### Change in Employment since 2015\*



### Region C

Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

## Trending

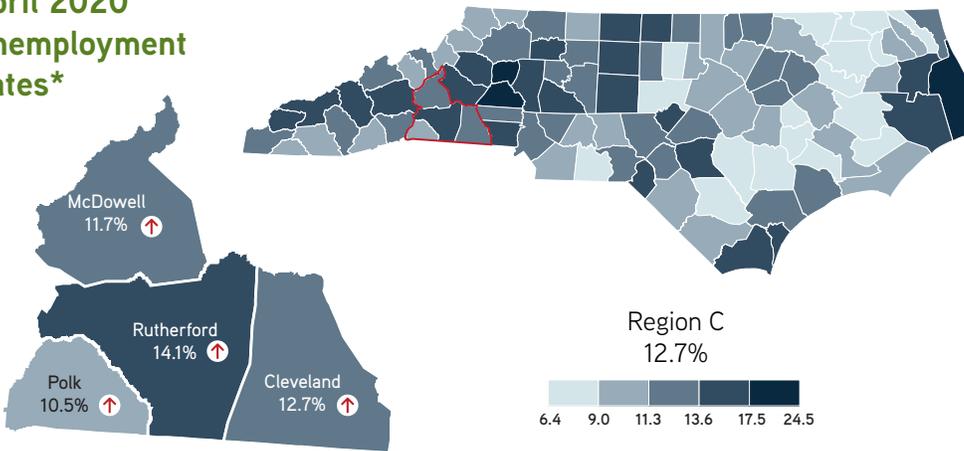
### UNEMPLOYMENT\*

April 2020

Region C Total = 13,237

	Current	Previous
Region	12.7%	4.8%
NC	12.5%	4.3%
US	14.4%	4.5%

### April 2020 Unemployment Rates\*



### REGIONAL EMPLOYMENT\*

Region C Total = 91,149

**6,148 Fewer People Working** in April than previous month

**9,012 Fewer People Working** than same period one year ago

### METRO JOB GROWTH\*

Charlotte Total = 1,067,500

**171,300 Fewer Jobs** in April than previous month

Asheville Total = 162,600

**34,400 Fewer Jobs** in April than previous month

### Who's Hiring

past 90 days from May 11, 2020

• Atrium Health	70
• Cleveland Schools	61
• Lowe's Companies, Inc	39
• Baxter International Inc.	33
• Rutherford Schools	33
• Rutherford Regional Health System	33
• BAYADA Home Health Care, Inc.	31
• Carrols Corporation	31

### What Jobs

past 90 days from May 11, 2020

• First-Line Supervisors, Food Prep.	98
• Registered Nurses	89
• Combined Food Prep. & Serving Workers	82
• Retail Salespersons	57
• Nursing Assistants	44
• First-Line Supervisors, Retail	40
• General & Operations Managers	37
• Lic.Practical & Lic. Vocational Nurses	32

Source: DWS, NC Dept. of Commerce, NCWorks.gov

Source: DWS, NC Dept. of Commerce, NCWorks.gov

\*April 2020 data are preliminary. Previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration.

### TAXABLE RETAIL SALES

Region C Total = \$164,508,992

**0.3% Lower**

than same period one year ago

Source: NC Dept. of Revenue  
Note: March 2020 data most current available at time of release.

### ONLINE JOB ADS

**1,077 Online Advertised Vacancies** reported in March

**238 Fewer Vacancies** than same period one year ago

Source: LEAD/The Conference Board  
Note: March 2020 data most current available at time of release.

# LABOR MARKET OVERVIEW

Region C Workforce Development Board

## Civilian Labor Force Estimates\*

		April 2020	March 2020	February 2020	April 2019
<b>Cleveland</b>	Labor Force	49,140	48,269	49,665	48,671
	Employed	42,886	46,037	47,721	46,937
	Unemployed	6,254	2,232	1,944	1,734
	Rate	12.7	4.6	3.9	3.6
<b>McDowell</b>	Labor Force	21,003	20,270	20,799	20,980
	Employed	18,537	19,386	20,013	20,276
	Unemployed	2,466	884	786	704
	Rate	11.7	4.4	3.8	3.4
<b>Polk</b>	Labor Force	8,601	8,779	9,044	8,985
	Employed	7,695	8,418	8,725	8,675
	Unemployed	906	361	319	310
	Rate	10.5	4.1	3.5	3.5
<b>Rutherford</b>	Labor Force	25,642	24,872	25,678	25,402
	Employed	22,031	23,456	24,427	24,273
	Unemployed	3,611	1,416	1,251	1,129
	Rate	14.1	5.7	4.9	4.4

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